

Competition Terms & Conditions

1.0 Scope of application

1.1 By taking part in the competition (herein: the “Competition”), you (herein: the “Participant”) accepts these terms and conditions (herein: the “Conditions”). Any information or instructions published by the Promoter (as defined below) about the Competition on social media platforms of these Conditions.

2.0 The Promoter

2.1 The Promoter of the Competition is Huawei Technology Co. Ltd. of Bantian Base, Long Gang District, Shenzhen City, China PRC (the “Promoter”).

2.2 This Competition is not sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, Weibo and WeChat. Submissions that violate the terms and conditions shall be disqualified. Participants in the Competition completely release on social media platform from any possible claims in respect of the operation of this Competition. All information regarding the Competition is solely provided by the Promoter. In cases of any questions, suggestions or complaint, please contact the Promoter of this Competition, Huawei BCW Stories, under ([http://campaign.huawei.com/connected-stories/.](http://campaign.huawei.com/connected-stories/))

3.0 Eligibility for Participation

3.1 The Competition is open to all persons who, at the date of participation, are aged 18 years or over.

3.2 The Promoter’s employees, their immediate family members, and employees of cooperation partners who are or were involved in creating or implementing the Competition, are excluded from participation.

3.3 Participation is only possible on one’s own behalf and joint submissions are not allowed.

4.0 Participation

4.1 Participation in the Competition is free of charge and does not require the purchase of goods and/or services.

4.2 The submission must be the Participant’s original, previously unpublished work and not contain any third-party copyrighted material as detailed in 8.0.

4.3 Submission period: 20 Aug 2017 at 00:00 (GMT+1) - 30 Nov 2017 at 23:59 (GMT +1)

4.4 Voting period: 30 Sep 2017 at 00:00 (GMT+1) - 31 Dec 2017 at 23:59 (GMT +1)

4.5 Storyteller competition mechanics:

- Step 1: Sign up as a member
- Step 2: Upload your submission (text/image/video) on our website.

- Step 3: Get your friends and family to vote for your entry or you may vote for your favorite entry from 30 Sep 2017.

4.6 Audience competition mechanics:

- Step 1: Sign up as a member
- Step 2: Watch our connected stories and leave your comments to collect points.
- *Step 3: Vote/share /comment for your favorite entry.
**Only applicable for voting period (30 Sep 2017 – 31 Dec 2017)*

4.7 Every action carries different points (refer to the list below).

Action	Rewards points	Limitation
Sign up as member	20	Once Only
Log in	10	Once/week
Share	15	10 shares/day
Comment	20	5 comments/day
Vote	10	10 votes/day

- 4.8 The Promoter accepts no responsibility for incomplete, incorrectly completed, lost or delayed entries to the prize draw or for any malfunctions or failures in the software that has been designed to maintain the Participant's details or for any material outlined in art.
- 4.9 The Promoter reserves the right to exclude a participant who violates these Conditions of Participation, tampers with the Competition, or makes false representations or statements that violate applicable law or infringe third-party rights. If a participant is excluded, prizes and benefits will be subsequently revoked and reclaimed.
- 4.10 The Submissions by the Participants are in their personal capacity. The opinions expressed in the Submissions are the Participant's own and do not reflect the view of the Promoter.
- 4.11 The Promoter reserves the right to disqualify or delete at their sole and absolute discretion, any suspicious activities to gain points/votes from the website

5.0 Judging criteria

5.1 Storyteller:

- Audience choice: The winners of this competition will be selected based on the total number of shares, comments, and votes of the entry.
- Huawei choice: The winners of this competition will be selected by a panel of judges based on creativity and originality of the entry.

5.2 Audience:

- The audience winners of this competition will be selected based on the total number of points collected weekly starting from 30 Sep 2017.

- If the total number of points are the same, we will select the winner by lucky draw

5.3 The promoter's decision on any matter relating to this Competition shall be final and binding on all entrants and/or participants and no discussion or correspondence will be entertained. If any matters arise which are not covered in these terms and conditions, they will be determined solely by the promoter.

5.4 Each entrants and/or participants is only eligible to walk away with one (1) prize in each winning category.

6.0 Prizes

6.1 Storyteller:

(a) Audience Choice:

- **First prize:** The latest Huawei smartphone
- **Second prizes:** Huawei MediaPad M3
- **Third Prizes:** Huawei TalkBand B3
- **Consolidation prizes:** Amazon Gift Cards/ JoyBuy Gift Cards

(b) Huawei Choice (Most Creative Award): Huawei Watch 2

6.2 Audience: Amazon Gift Cards/ JoyBuy Gift Cards

7.0 Winners notification

7.1 The Winners will be announced on Huawei BCW office website (3) three weeks after the competition ends.

7.2 Winners will be contacted by email. Please ensure your email address is correct in your entry form.

7.3 The Winners shall have to provide their full name, personal identity number, photo/photocopy of personal identity card/passport, email, address and contact no. via email if they have been announced as the winners.

7.4 The promoter reserves the right, at any time, to verify the validity of entries, and the identity and eligibility of entrants and/or participants. Entrants and/or participants must provide such evidence as required for verification purposes.

7.5 The Promoter may at any time exclude or disqualify an invalid entry or all entries of any entrants and/or participants who is ineligible or who breaches these terms and conditions or fails to supply evidence satisfactory to The Promoter to verify their identity or eligibility.

7.6 Winners will be responsible for any postal fees and taxes in claiming the prize.

7.7 Prizes are subject to availability and the Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control make it necessary to do so.

7.8 Compensation of the prizes in cash, their exchange, or their transfer to other persons is excluded.

7.9 If a selected winner cannot be contacted, is ineligible, fails to claim a prize and/or to return the Required Info to the Promoter within the applicable time period, the Promoter does not accept any responsibility.

8.0 Rights of Use

8.1 The participant warrants that the Submission is free of third party rights, in particular free of copyrights and other intellectual property rights (e. g. patents, trademarks, design rights, know-how etc.), personal information, or any other rights of any third party and will not contain anything that is libelous, defamatory, obscene, harassing, or threatening and that the participant has the right to grant a license to the Promoter pursuant to section 4.2. The participant also warrants that the participant has permission of the person in the image to publish it as part of the competition.

8.2 The participant hereby grants the Promoter a non-exclusive, freely assignable right, that is unrestricted in terms of time, geography and content, and for which sublicenses may be issued, to use the Submission by way of all known and currently unknown types of use. The rights of use include – on a national and international basis – in particular Promoter's right to copy, modify, process, publish and market the Submission. This grant of rights is free of charge and royalty-free.

9.0 Data Protection

9.1 By submitting an entry, participants agree to provide their personal information, which will be used and disclosed by the Promoter and its authorized agents for the purposes of Competition administration and prize fulfillment only. HUAWEI will make the greatest efforts to protect the security of the information

10.0 Miscellaneous

10.1 The Promoter's decisions regarding all promotional matters will be final, and no correspondence will be entered into.

10.2 In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or technical) interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected registrations or orders, or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, strike, terrorism , or any other condition beyond its control (herein "Force Majeure Event") that affects or could affect the proper operation of this promotion or the awarding of

prizes, the Promoter reserves the right to cancel or amend these Conditions at any stage, but will endeavour to minimise any negative impact on participants.

10.3 If any provision of these Conditions of Participation is held invalid by any law, rule, order or regulation of any government, or by the final determination of any court of a competent jurisdiction, such invalidity shall not affect the enforceability of any other provisions not held to be invalid.

10.4 All legal relationships arising because or in connection with these terms and conditions and the Competition are subject to Chinese Law without reference or regard to principles of conflicts of law and submitted to the exclusive jurisdiction of the competent court of Long Gang District in Shenzhen, Guangdong for lawsuit. The application of the regulations on the international sale of goods (CISG) is expressly excluded. Mandatory consumer law of the participant's resident country explicitly applies.

Huawei reserves the right to change, amend, delete or add to these Terms and Conditions without prior notice at any time and the competition shall be bound to such changes. Huawei's decision is final. Correspondence will not be entertained.